

OFFICIAL PROGRAM • TWENTY-FIVE CENTS



LOUISVILLE
NOVEMBER 25

LOUISIANA TECH
NOVEMBER 18

CHATTANOOGA
OCTOBER 27
(Mobile)

MISSISSIPPI SOUTHERN

vs.

DELTA STATE

SEPTEMBER 30, 1950

McMURRY
OCTOBER 7
(Abilene)

SOUTHWESTERN LOUISIANA INSTITUTE
OCTOBER 14
HOMECOMING

ALABAMA
NOVEMBER 11
(Tuscaloosa)

NORTHWESTERN STATE
NOVEMBER 4
(Natchitoches)

SOUTHEASTERN
OCTOBER 21
(Hammond)

Don Marston

I lead the crowd in "Rah Rah Rah"
To cheer the team we like;
But when it comes to cigarettes
I cheer for Lucky Strike!

I really am a Lucky guy,
Just got my Ph.D.
To prove to you how much I know,
L.S., sir means F.T.

Be Happy- Go Lucky!

Enjoy your cigarette! Enjoy truly fine tobacco
that combines both perfect mildness and rich
taste in one great cigarette - Lucky Strike!

Perfect mildness? You bet. Scientific tests,
confirmed by three independent consulting
laboratories, prove that Lucky Strike is milder
than any other principal brand. Rich taste?
Yes, the full, rich taste of truly fine tobacco.

Only fine tobacco gives you both real mildness
and rich taste. And Lucky Strike means fine
tobacco. So enjoy the happy blending that com-
bines perfect mildness with a rich, true tobacco
taste. Be Happy—Go Lucky!

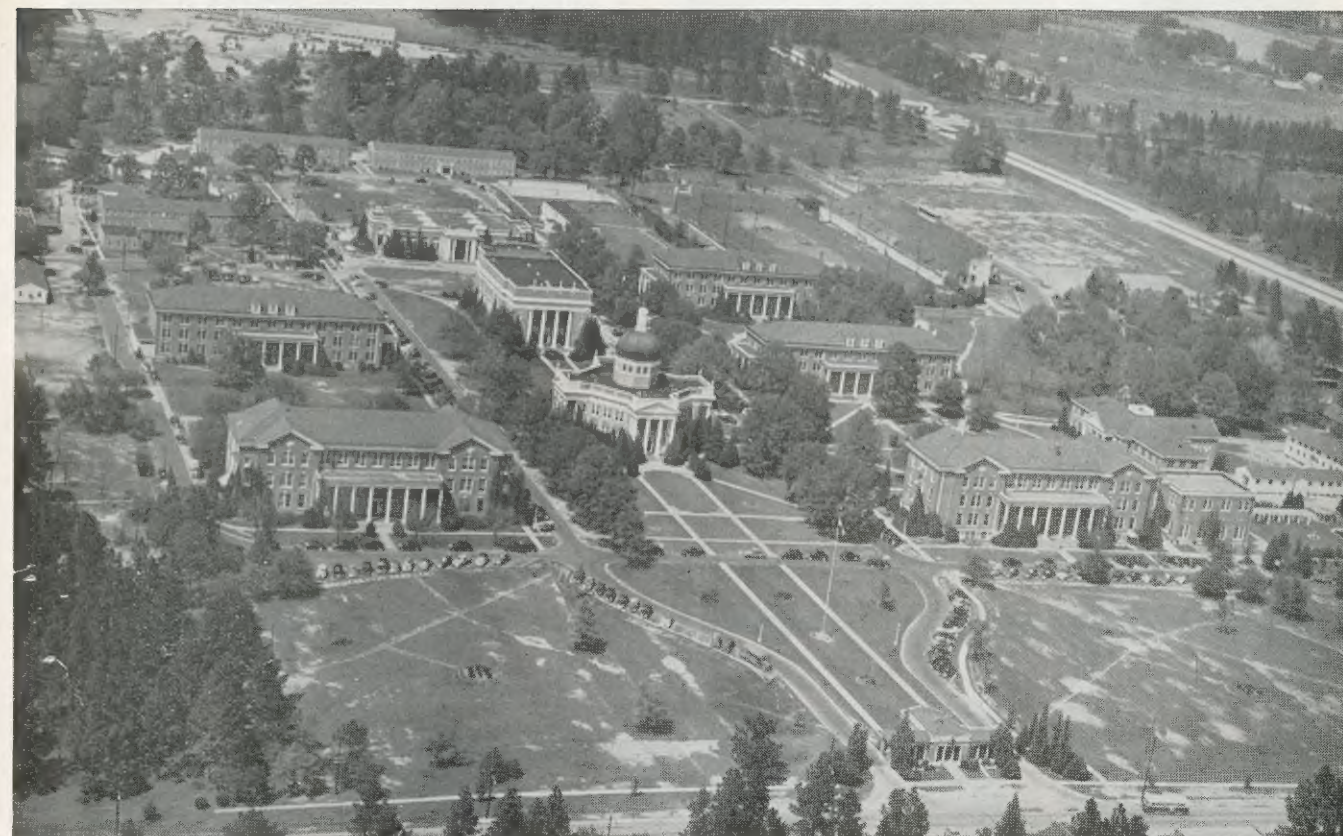


Some claim this and some claim that,
But when all is said and done...
For full, rich taste and mildness, too,
Lucky Strike's the one!

**L.S./M.F.T.-
Lucky Strike
Means Fine Tobacco**

COPR., THE AMERICAN TOBACCO COMPANY

Aerial View



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VITAL STATISTICS

Enrollment 2,500
Location Hattiesburg, Miss.
Type School State-Owned
School Colors Black and Gold

Nickname Southerners
Stadium Faulkner Field (Capacity 10,000)
Field House Sports Arena (Capacity 2,500)



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Anywhere, Anytime

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BAR & LOUNGE

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Floor Show Nightly

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SUPPLY CO.**

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IN A BOX — TO TAKE OUT

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OFFICIAL SIGNALS ADOPTED BY NATIONAL COLLEGIATE ATHLETIC ASSOCIATION



1 OFF-SIDE



2 ILLEGAL POSITION
or PROCEDURE



3 ILLEGAL MOTION
or SHIFT



4 DELAY of GAME



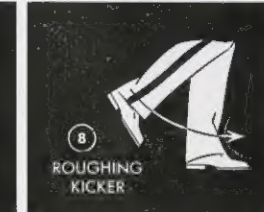
5 PERSONAL FOUL



6 ROUGHNESS and
PILING ON



7 CLIPPING



8 ROUGHING
KICKER



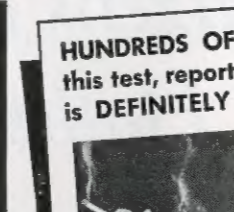
9 UNSPORTSMANLIKE
CONDUCT



10 HOLDING by DEFENSE



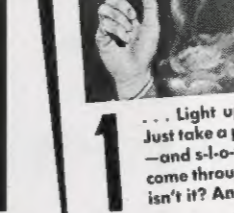
11 ILLEGAL USE
of HANDS and ARMS



12 INTENTIONAL GROUNDING



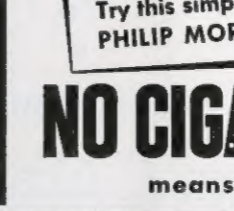
13 ILLEGALLY PASSING or
HANDING BALL FORWARD



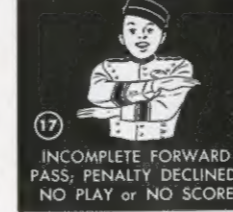
14 FORWARD PASS
or KICK CATCHING
INTERFERENCE



15 INELIGIBLE RECEIVER
DOWN FIELD on PASS



16 BALL ILLEGALLY TOUCHED,
KICKED or BATTED



17 INCOMPLETE FORWARD
PASS; PENALTY DECLINED;
NO PLAY or NO SCORE



18 CRAWLING;
HELPING
the RUNNER or
INTERLOCKED
INTERFERENCE



19 TOUCHDOWN or
FIELD GOAL



20 SAFETY



21 TIME-OUT

WE DARE THEM ALL!

PHILIP MORRIS challenges any other
leading brand to suggest this test!

HUNDREDS OF THOUSANDS OF SMOKERS, who tried
this test, report in signed statements that **PHILIP MORRIS**
is **DEFINITELY LESS IRRITATING**, **DEFINITELY Milder!**



1 ... Light up a **PHILIP MORRIS**.
Just take a puff—DON'T INHALE
—and s-l-o-w-l-y let the smoke
come through your nose. Easy,
isn't it? And NOW ...

2 ... Light up your present
brand. Do exactly the same
thing—DON'T INHALE. Notice
that bite, that sting? Quite a
difference from **PHILIP MORRIS**!

Try this simple test. We believe that you, too, will agree...
PHILIP MORRIS is indeed, America's **FINEST Cigarette!**

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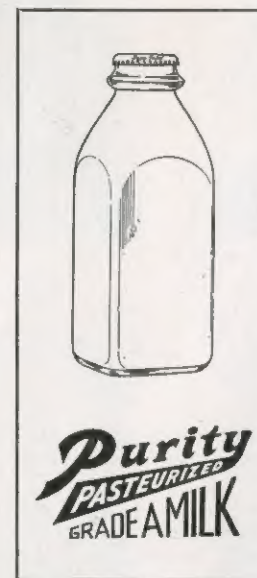
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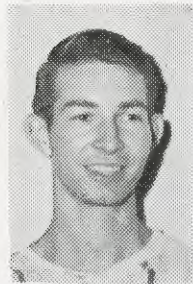
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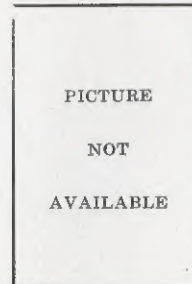
117-119 Walnut Street

Telephone 2786

Southerners



Bill Oakes
Manager



PICTURE
NOT
AVAILABLE

Bill Petty
Halfback

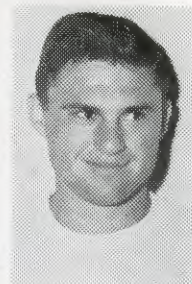


Bubber Phillips
Halfback



PICTURE
NOT
AVAILABLE

Steve Webb
Center



Ed Langford
Trainer

Tonight's Game

In 1949 the Southerners were heavily favored over Delta State although Kentucky had bounced the Vannmen around in their opener. Coach Gene Chadwick's crew, showing little regard for the form chart, battled the Southerners right down to the wire before losing a 20-13 decision.

Pre-game information indicates another hard-fought battle tonight. The Deltans, under the guidance of Coach Chadwick and assistant coach Bobby Barbour, have two games under their belt. They smashed Ouachita of Arkansas in their opener, 27-0 and then dropped a close game to Livingston, Ala., last week.

Mauled 56-0 by Tennessee's national championship contenders last Saturday, Coach Thad Vann's Southerners will be gunning for their initial win of the 1950 season tonight.

This is the sixth meeting between the Statesmen and the Southerners since 1938, the second year of the Green-Vann coaching regime at Southern. The standings in the modern series gives Southern five straight wins.

The Big Four



Mississippi Southern's football staff, pictured above, includes, from left to right: Athletic Director Reed Green, former head coach and an active figure in Southern athletics since 1930; Line Coach H. A. Smith, ex-Ole Miss and Chicago Bear football luminary in his second full season at Southern; Backfield Coach Clyde Stuart, one-time Miss. State star athlete, former coach at Hinds Junior College, and starting his second season here; and Head Coach Thad "Pie" Vann, an outstanding Ole Miss athlete in the late twenties, line coach at Southern for eight years, and now beginning his sophomore season at the helm of the Southerners.

Southerners



Dave Allen
Center



Tony Rouchon
Halfback



Bobby Holmes
Quarterback



Walter Mann
Tackle



Lindy Stewart
Halfback



Phil Muscarello
Center



Bob Posey
Halfback



Dave Walker
Quarterback



Bruce Evans
Tackle



Jimmy Brashier
Halfback



Ed Kauchick
Halfback



Ed Kaiser
Halfback



Clint Arnold
Fullback



Joe Kubal
Tackle



Lewis Murray
Center



Morris Brown
Halfback



Webb Farrish
Halfback



Erwin Baylot
Fullback



Huey Husser
Tackle



Jimmy Mitcherson
Quarterback



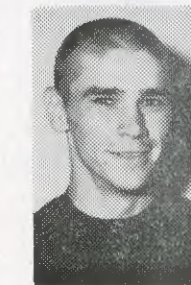
Elmo Blassingame
Halfback



Huston Oakes
Halfback



Fritz Clark
Fullback



Jackie Howard
Halfback



Tom LeGros
Quarterback

“Southerners”

SPORTSMANSHIP

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J. S. PENNEY CO., INC.

Hattiesburg's Most Complete Department Store

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Hattiesburg, Miss.



Have a Coke

DRINK **Coca-Cola**

MISS. SOUTHERN LINEUP (OFFENSE)

BY POSITION

LE	LT	LG	C	RG	RT	RE
Blackmon 89	Musmeci 74	McCullough 67	Allen 56	Kemper 63	Moyer 75	Walker 85
			QB Holmes 15			
LH Phillips 33				RH Brown 35		
			FB Arnold 22			

DELTA STATE LINEUP (DEFENSE)

BY POSITION

LE	LT	LG	C	RG	RT	RE
Colbert 16	Terry 44	Bailey 26	Earle 53	DeVault 47	Fountain 49	Brewer 37
			QB Foster 20			
LH Woodall 21				RH Barrett 30		
			FB Sowell 34			

OFFICIALS

Referee—C. H. Armstrong (Miss. State)
Umpire—Gayle Monget (L. S. U.)
Linesman—Winky Autrey (Ole Miss)
Judge—L. C. Lashley (Tulane)

See Page 18 for Southern defense and Delta offense

HATTIESBURG COCA-COLA BOTTLING COMPANY

MISS. SOUTHERN SQUAD

12—Walker	B	21	5'9"	175
15—Holmes	B	21	5'9"	170
16—Mitcherson	B	19	6'	178
17—LeGros	B	19	6'1"	187
20—Brashier	B	20	6'	171
21—Stewart	B	21	5'11"	193
22—Arnold	B	20	5'11"	189
24—Howard	B	18	5'11"	160
25—Clark	B	18	5'8"	170
28—Baylot	B	21	5'8"	168
31—Oakes	B	19	5'7"	163
33—Phillips	B	20	5'8"	174
34—Blassingame	B	25	5'7"	160
35—Brown	B	24	5'10"	169
37—Kauchick	B	23	5'10"	169
38—Melton	E	21	5'11"	170
39—Petty	B	19	5'10"	155
41—Posey	B	18	5'10"	176
44—Farrish	B	21	5'10"	165
45—Rouchon	B	21	5'9"	172
49—Kaiser	B	18	5'9"	163
50—Murray	C	19	6'1"	189
54—Mann	C	19	6'	193
55—Muscarello	C	19	6'	185
56—Allen	C	23	6'	210
57—Webb	C	18	6'	185
60—Boyett	G	21	5'11"	185
61—Alonzo	G	20	5'11"	180
62—Wiles	G	24	5'8"	210
63—Kemper	G	22	6'	192
64—Ferlise	G	20	5'11"	200
65—McDaniels	G	21	5'11"	205
67—McCullough	G	21	5'11"	195
68—Corne	G	20	5'10"	210
69—Farris	G	23	5'11"	195
70—Husser	T	19	6'3"	200
71—Evans	T	23	6'2"	225
72—Mann	T	24	6'1"	230
73—Kubal	T	21	6'1"	215
74—Musmeci	T	20	6'	209
75—Moyer	T	22	6'	220
76—Williams	T	19	6'2"	203
77—Fulkerson	T	24	6'1"	223
78—Miller	T	20	5'10"	188
79—Brumfield	E	19	6'	200
80—McKellar	E	19	6'1"	183
81—Caldwell	E	17	5'11"	178
83—Rosamond	E	22	6'	197
84—Lang	E	20	6'3"	198
85—Walker	E	24	6'2"	205
86—Toomey	E	19	6'3"	190
88—Fooshee	E	23	6'2"	187
89—Blackmon	E	21	6'2"	205

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BY LATEST NATIONAL SURVEY



DELTA STATE SQUAD

10—Strickland	C	22	175
12—Howell	G	19	190
13—Kelly	B	19	150
14—Talbert	B	20	155
16—Colbert	E	22	210
17—Belvalaque	E	19	185
18—Griffis	B	20	167
19—Barrett	E	20	185
20—Foster	B	19	185
21—Woodall	B	20	150
22—Johnson	G	18	175
23—Dalton	B	18	150
24—Reed	B	21	180
25—Hemphill	B	22	200
26—Bailey	G	23	190
27—Pruitt	G	21	170
28—Alderman	B	23	185
29—Tatum	B	18	170
30—Barrett	B	21	176
31—Lipe	B	20	190
32—Wilson	B	22	185
33—Kimbrell	B	21	198
34—Sowell	B	20	175
35—Wilkinson	E	18	180
36—Porter	E	21	165
37—Brewer	E	21	190
39—Payne	T	21	185
40—Buckley	G	20	200
41—Watson	G	20	190
42—Leben	E	20	187
43—Bufkin	G	22	185
44—Terry	T	23	192
45—Peterson	B	22	175
46—Tabb	C	20	186
47—DeVault	G-T	18	220
48—Lawrence	T	22	215
49—Fountain	T	21	225
50—Machell	T	24	225
51—Daughtrey	T	23	227
52—Floyd	C	24	212
53—Earle	C	23	210

Always **B**uy **MUCH Milder** **C**HESTERFIELD



DELTA STATE LINEUP (OFFENSE)

BY POSITION

LE Colbert 16	LT Terry 44	LG Bailey 26	C Earle 53	RG DeVault 47	RT Fountain 49	RE Brewer 37
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See Page 15 for Southern offense and Delta defense

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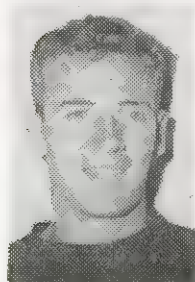


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Southerners



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Bill Blackmon
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Ivan Rosamond
End



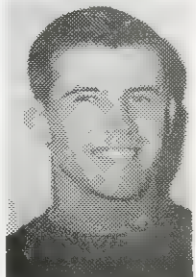
Pat Ferlise
Guard



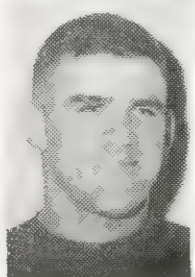
Jack Fulkerson
Tackle



Ken Farris
End



Davis Melton
End



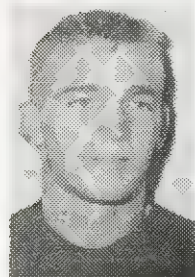
Don Alonzo
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Guard



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Ken Walker
End



Willie Dee Wiles
Guard



Ed McDaniel
Guard



Paul Moyer
Tackle



Bob McKellar
End



Joel Fooshee
End



Perry Boyett
Guard



Charlie Corne
Guard



Jackie Williams
Tackle



Elmo Lang
End



Jackson Brumfield
End



Paul McCullough
Guard



Phil Musmeci
Tackle



Jackie Mann
Center

About Delta State

Head Coach Gene Chadwick, a Mississippi State grid star who won fame as a passer under the tutelage of Bernie Bierman, is in his third season as head man of the Statesmen. This year, for the first time, he has an assistant coach. The aide is Bobby Barbour, a Little All-American star for the Greenies during the past four years and one of the standouts in the Delta-Southern game last season.

Coaches Chadwick and Barbour can field a veteran, hard-hitting team and will shoot the works for a victory tonight. Sparkplug of the Greenie attack is Quarterback Fred Foster of Natchez, former All Big Eight performer. Foster directs Delta's T-offense and is rated as a dangerous passer.

Delta State is located in Cleveland, Miss., is a state-owned institution with an enrollment of about 800, and the school colors are Green and White.

Next on the Program

Following a trip to Abilene, Texas, next week for their clash with the strong McMurry College Indians, the Southerners will return home on October 14 to meet the Southwestern Louisiana Institute Bulldogs in the Homecoming battle.

The Bulldogs of Lafayette, La., are operating for the first year under Coach A. L. "Red" Swanson, long-time line coach at LSU. Pre-season reports on SLI prospects indicate an improved team and one capable of holding their own with any Gulf States Conference squad.

With a large crop of transfers from McNeese Junior College, along with more than 20 returning lettermen, forming the nucleus of his squad, Swanson can be counted on to make the Southerner's first conference tilt a red-hot battle from the opening kickoff until the final whistle.

Ticket Information

For information concerning tickets to the SLI game, to the other two home games—Louisiana Tech on November 18 and University of Louisville on November 25—and to the game with the University of Chattanooga in Mobile on Friday night, October 27, you are requested to write or telephone the Athletic Department, Mississippi Southern College.

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Every freedom-loving American should give thoughtful consideration to the fundamental truths expressed by General Eisenhower and do his part in the Crusade for Freedom. Have you written your Congressman recently? Are you helping to arouse public opinion in an effort to preserve our free enterprise system and our republican form of government?

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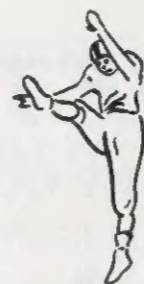
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The Hattiesburg Junior Chamber of Commerce is an organization composed of the young men of this community, some 200 strong, whose objectives are to render civic service, and in so doing to equip themselves, by actual participation in projects designed to promote the civic, social and economic betterment of our community, to assume places of leadership in their community. Its programs are designed to instill in its membership civic responsibility and the preservation of our Great Heritage of The American Way of Life.

We SOLICIT your criticism and suggestions regarding any phase of the activities of this organization; that we may render a better service to our community. (We maintain an office on the second floor of City Hall—Telephone 4688). Some of our Standing Committees, and their respective fields of endeavor, are:

AMERICANISM Co-Chairmen: Overton Currie W. N. Johnson	To instill and maintain in the minds of the people, and especially our youth, ever-conscious pride and allegiance to the fundamentals of our Democratic Way of Life.
AGRICULTURE Co-Chairmen: Ford Vance Fairley Gay	To further the development and preservation of our agricultural natural resources; the major increment of our Southern economy.
CHRISTMAS ACTIVITIES Co-Chairmen: Bob Avenel Cleve Taylor	Sponsoring Trade Promotion and city decoration programs; enhancing civic pride, the Yuletide Spirit, and boosting trade.
CITY BEAUTIFICATION Co-Chairmen: Arlington Jones Pat Cassidy	To sponsor Clean-Up, Paint-Up, Fix-Up and other programs designed to make Hattiesburg a more beautiful, healthful place to live.
INDUSTRIAL AFFAIRS Co-Chairman: Al Wilhelmi J. Ed Turner	To continue striving toward the procurement of industry, mailing brochures daily, personal contacts; selling our potentialities to industry.
PUBLIC HEALTH Co-Chairmen: Lawrence Arrington W. R. Brookins	To promote a more sanitary, healthful city and community. (The new General Hospital now under construction is a result of its efforts).
FIRE PREVENTION Co-Chairmen: Price Meador L. D. Van Slyke	Working with the Fire Department and other agencies to instill in the minds of the people remedies for needless hazards and waste by fire.
PUBLIC SAFETY Co-Chairmen: John Morgan Ben Shemper	Programs accentuating careful driving and preservation of life and property by living and driving safely and sanely.

and Many Other Important Committees

The cooperation which you, the people of our community, may render the Hattiesburg Junior Chamber of Commerce, as we try to serve you, will be wholeheartedly appreciated.

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